

JOINT CONFERENCE & EXPOSITION

Hosted by

MISSOURI PEST MANAGEMENT ASSOCIATION *and*
KANSAS PEST CONTROL ASSOCIATION

DECEMBER 4-6, 2024

Stoney Creek Hotel
18011 Bass Pro Drive
Independence, MO 64055

Exhibitor Information

Professionals from across Missouri gather each year at the Joint Conference & Exposition hosted by the Missouri Pest Management Association and Kansas Pest Control Association, providing a unique opportunity for networking and reaching a wide group of customers. Participation in this event provides your organization with many opportunities to make direct contact with people working to provide the best in Pest Management Services. Those attending the conference represent all sectors of the industry from government and private industry to nonprofit and educational institutions. The MPMA and KPCA Joint Conference & Exhibition serves as one of the biggest gatherings of pest control professionals in Missouri, as well as those directly and indirectly involved in these efforts.

The educational opportunities provided throughout the conference offer up-to-date information you need to know and will offer you effective tips on how to improve your services. We are excited to share the line-up for this years Annual Conference & Exhibition and want to ensure your time is well-spent and your experience provides you with information you will find useful.



Wednesday, December 4, 2024

- 10:00 am Registration Opens
- 10:00 - 1:00 pm *Exhibitor Setup*
- 10:00 - 2:00 pm **ACE TRAINING**
Jeffery Preece, BCE, PHE, ZipZap Termite & Pest Control
- 2:00 pm **ACE TESTING**
- 1:00 - 1:45 pm **Artificial Intelligence (AI), Internet of Things (IoT), and Innovation in Pest Management**
Dr. Stuart (Doc) Mitchell, PestWest USA
- 1:45 - 2:30 pm **Completing Paperwork to Mitigate Legal Risk**
Dr. Stuart (Doc) Mitchell, PestWest USA
- 2:30 - 2:45 pm Break
- 2:45 - 3:45 pm **What NPMA Has For You**
Allison Allen, BCE, VP Membership & Certification, National Pest Management Association
- 3:45 pm **PANEL DISCUSSION: UPDATES and RULES**
Allison Allen, BCE, VP Membership & Certification, National Pest Management Association; Shawn Hackett, FIFRA Project Officer for Missouri, EPA; Emily Groner, Certification Coordinator, Missouri Department of Agriculture
- 5:30 pm MPMA and KPCA Board Meetings
- 5:30 - 6:30 pm *Reception with Exhibitors*

Thursday, December 5, 2024

- 7:00 am Registration Opens
- 7:00 - 8:00 am *Breakfast with Exhibitors (included with Thursday registration)*
- 8:00 - 9:00 am **Formidable Formicidae (Ants!)**
Allison Allen, BCE, VP Membership & Certification, National Pest Management Association
- 9:00 - 10:00 am **MOSQUITOS**
Allison Allen, BCE, VP Membership & Certification, National Pest Management Association
- 10:00 - 10:20 am *Break with Exhibitors*
- 10:20 - 11:20 am **FlyQ - Insect Light Trap Selection, Placement, and Innovation**
Dr. Stuart (Doc) Mitchell, PestWest USA
- 11:20 - 12:20 pm **Rodent Guest Management 3.0**
Dr. Stuart (Doc) Mitchell, PestWest USA
- 12:20 - 1:20 pm *Luncheon (included with Thursday registration)*
- 1:20 - 2:20 pm **Cancelling Callbacks - German Cockroach Management Best Practices**
Dr. Tim Husen, Syngenta

BREAKOUT SESSIONS

MISSOURI

- 2:30 - 3:30 pm **Termites Behaving Badly**
Dr. Bob Davis, BASF
- 3:30 - 3:50 pm *Break with Exhibitors*
- 3:50 - 4:50 pm **SAFETY and LABELS**
Tommy Reeves, Oldham Chemicals
- 4:50 - 5:50 pm **MISSOURI CORE HOUR**
Missouri Department of Agriculture
- 5:50 pm **MPMA Annual Meeting**

KANSAS

- 2:30 - 3:30 pm **Topeka Zoo**
- 3:30 - 3:50 pm *Break with Exhibitors*
- 3:50 - 4:50 pm **Rooftop Pest Control - Stupid Kills**
Dr. Stuart (Doc) Mitchell, PestWest USA
- 4:50 - 5:50 pm **KANSAS CORE HOUR**
Kansas Department of Agriculture

Friday, December 6, 2024

- 7:00 am Registration Opens
- 7:00 - 8:00 am *Breakfast with Exhibitors* (included with Friday registration)
- 8:00 - 8:50 am **Winning the Game - Managing Carpenter Ants Around Structures**
Dr. Tim Husen, Syngenta
- 8:55 - 9:45 am **Buzz Off - Managing Carpenter Bees Around Structures**
Dr. Tim Husen, Syngenta
- 9:45 - 10:35 am **The Evolution of Termite Baiting: Past, Present and Future**
Dr. Sang-Bin Lee, University of California, Oakland
- 10:35 - 11:00 am *Break with Exhibitors*
- 11:00 - 11:50 am **Top Ten Quality Termite Treatment Actions**
Dr. Bob Davis, BASF
- 11:50 - 12:40 am **Top Ten Quality Termite Treatment Actions continued**
- 12:40 - 1:30 pm *Luncheon* (included with Friday registration)
- 1:30 - 2:20 pm **WOOD BORING BEETLES**
Dr. Jamel Sandidge, National Director, Nisus Corporation
- 2:20 - 3:10 pm **WOOD DESTROYING INSECTS**
Dr. Sang-Bin Lee, University of California, Oakland
- 3:10 - 4:20 pm **WOOD DESTROYING INSECTS continued**

DEAR EXHIBITORS,

Your support is important and essential and we want to ensure your time is well spent and that your investment in us is rewarding. There will be several opportunities during the two-day event in which attendees are encouraged to visit with exhibitors, including multiple breaks and meals, but also a Reception with Exhibitors on Wednesday evening. We will ensure exhibitors are recognized throughout the conference but also receive special recognition in the conference program and in our digital newsletters.

EQUIPMENT & BOOTH SETUP

Exhibitors with special needs will need to contact the MPMA office in advance of the Conference. Exhibitors may begin setting up their booth beginning at 10:00 am on Wednesday, December 4, 2024. Booths must be dismantled and materials removed at the conclusion of the lunch on Friday, December 6, 2024.

MEETING REGISTRATION

Each **paid exhibitor booth includes ONE CONFERENCE REGISTRATION** to the full conference, all meeting sessions and meals. Additional exhibit staff will need to purchase this on the registration form.

LATE FEE & CANCELLATION POLICY

MPMA and KPCA reserve the right to cancel this program and return all fees in the event of insufficient registration. Any cancellation made by an exhibitor must be submitted in writing to the MPMA office. A \$50 administrative fee will be assessed to all cancellations, and the difference refunded, on all cancellations made by an exhibitor. No refunds will be given after November 25, 2024.

LIABILITY

Exhibitor, on signing the contract for exhibit space, expressly releases the Missouri Pest Management Association, its members and representatives from any and all claims of injury, loss or damage that may occur to the exhibitor, exhibitor's employees, or exhibitor's property from any cause whatsoever.

BOOTH PLACEMENT

Exhibitors will select their own booth locations on the attached registration page. Select 1st thru 3rd choice based on the diagram provided. A space is not reserved until full payment is received by the exhibitor. Space is limited and booth preference is not guaranteed.

HOTEL ACCOMMODATIONS

A block of rooms has been reserved at the **Stoney Creek Hotel, 18011 Bass Pro Drive, Independence, MO 64055**, for **\$120.00** for Queen/King Room. The cutoff date to make your reservations is **Monday, November 4, 2024**.

Call **816-908-9600** and mention the **"Missouri Pest Management Association"** to receive your discount.

RE-CERTIFICATION CREDITS

MISSOURI: APPROVED for recertification credit in 7A-General Structural Pest Control and 7B-Termite Pest Control.

KANSAS: PENDING for 7 hours 7e Thursday, 7 hours 7D/8 Thursday and 7 hours 7A Friday.

ILLINOIS: PENDING for 7 CEUs on 12/5 and **PENDING** for 5 CEUs on 12/6.

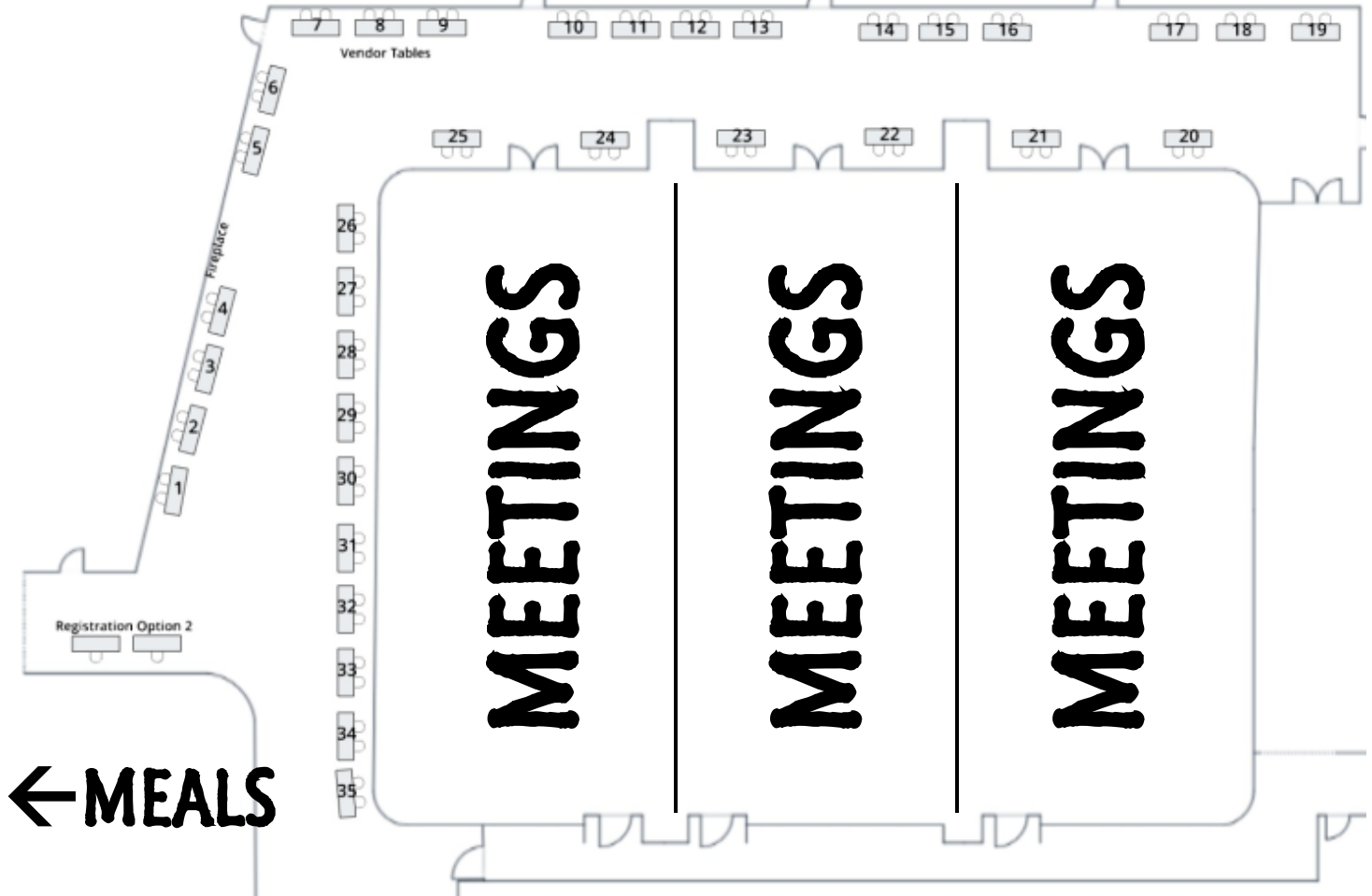
ARKANSAS: APPROVED for recertification credits.

OKLAHOMA: PENDING for recertification credits.

MORE INFORMATION

For more information about the Joint Conference please contact **Missouri Pest Management Association** directly by phone or email, 573-761-5771 or missouripest@gmail.com.

EXHIBIT HALL & MEETING LAYOUT



Sponsorships Available

<p>GOLD \$1,000</p>	<ul style="list-style-type: none"> • Full Page Ad in Conference Program • Signage in Event Areas • \$200 Sponsorship Split to Scholarship/PAC Funds • Recognition During General Sessions & Events • 1 Exhibitor Booth & 2 Conference Registrations 	<p>BREAKFAST - \$250 LUNCH - \$300 BREAK - \$200 SPEAKER/SESSION - \$250 <i>sponsorships available for each event</i></p> <ul style="list-style-type: none"> • Recognition in the Program • Recognition During Sponsored Event • Signage at Sponsored Event
<p>SILVER \$750</p>	<ul style="list-style-type: none"> • Half Page Ad in Conference Program • Signage in Event Areas • \$150 Sponsorship Split to Scholarship/PAC Funds • Recognition During General Sessions & Events • 1 Exhibitor Booth & 1 Conference Registration 	
<p>BRONZE \$500</p>	<ul style="list-style-type: none"> • Quarter Page Ad in Conference Program • Signage in Event Areas • Recognition During General Sessions & Events • \$50 Sponsorship Split to Scholarship Funds • 1 Exhibitor Booth 	

Exhibitor Registration

Company _____

Representative/Title _____

Address _____

City, State _____ Zip _____

Phone _____ Email _____

Product/Service _____

REGISTRATION FEES

EXHIBIT BOOTH (per table)

MPMA/KPCA Member \$450

Non-Member \$650

SPONSORSHIPS

GOLD \$1,000

SILVER \$750

BRONZE \$500

BREAKFAST \$250

LUNCH \$300

BREAK \$200

SPEAKER \$250

Additional Representatives (per person) \$75

Total Amount \$ _____

Additional Nametags

Booth Preference

(Indicate first through third choice)

1. _____
2. _____
3. _____

DO NOT Place By...

PAYMENT OPTIONS

Check Invoice Credit Card (MC/V/Disc/AMX)

Credit Card # _____

Expiration Date _____ V-Code _____

Missouri Pest Management Association

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All refunds are subject to a \$25.00 processing fee | NO REFUNDS WILL BE GIVEN AFTER NOVEMBER 25, 2024